



# Florida Storytelling Festival

January 24-27, 2019

Lakeside Inn, Mount Dora

## PROGRAM BOOK ADVERTISING

Deadline for ads and payment:  
January 3, 2019

Stories connect people, communities and cultures. Thank you for supporting the Florida Storytelling Festival, a family friendly, creative cultural event in Mount Dora. We could not accomplish this festival without your generous endorsement.

### Ad Cost & Sizes:

- \$300.00 Full Page - 7.5" wide x 10" deep
- \$150.00 Half Page Horizontal - 7.5" wide x 4.75" deep
- \$150.00 Half Page Vertical - 3.5" wide x 10" deep
- \$ 75.00 Quarter Page - 3.5" wide x 4.75" deep
- \$ 40.00 Eighth Page - 3.5" wide x 2" deep

### Payment & Ad Submission:

**PayPal:** Go to [www.flstory.com](http://www.flstory.com) to use PayPal and upload your ad file

**Phone:** \*Email your ad, then call 800-327-1796, ext. 1 to provide your credit card information

**Mail:** \*Email your ad, then fill out information below with your credit card info or check payable to FSA to:

Florida Storytelling Association

Attn: Kathleen Williams

PO Box 258

Mt. Dora, FL 32756

E-mail : [fsa@flstory.com](mailto:fsa@flstory.com)

### Ad Specifications

Ads will be printed in black & white.

Ads must be provided as a high resolution PDF or maximum quality JPG.

Ads submitted in Microsoft Word or Publisher cannot be accepted. Use the free file conversion at [zamzar.com](http://zamzar.com) to convert your file to PDF or JPG.

Ads provided on paper will be scanned so final print quality cannot be guaranteed

Name of business / organization / individual \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State, \_\_\_\_\_ Zip \_\_\_\_\_

Contact person \_\_\_\_\_

Telephone number \_\_\_\_\_ Cell number \_\_\_\_\_

Email address \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_